



Eggology Liquid Egg Whites Selected As One Of "125 Best Packaged Foods" By Women's Health Magazine

Eggology Liquid Egg Whites Featured in the Dairy Category

Canoga Park, CA, September X, 2008 – Women's Health magazine has selected Eggology's Liquid Egg Whites as one of the "125 Best Packaged Foods" for women in the Dairy category. With over a million readers, selection in this widely coveted annual list is known for influencing health conscious consumers' buying habits nationwide.

Eggology is the only company that utilizes only fresh pasteurized egg whites (from eggs just three days off the farm), which are 100% pure, organic, USDA approved and kosher. The company also uses an independent lab to test for salmonella and listeria, meaning food-lovers can enjoy the company's products cold, hot, cooked, or raw.

In addition, Eggology is the first company to offer 100% organic and cage-free egg whites and has become the only liquid egg brand to be "Certified Humane" by Virginia-based animal welfare auditing organization, Humane Farm Animal Care.



Sold in health and mainstream food, nutrition, and convenience stores around the country, Eggology's products today extend well beyond the original 100% Liquid Egg Whites to include:

- **Hardboiled Eggs** – a new line of vacuum-sealed hardboiled eggs that are all-natural, Certified Humane, fresh, Kosher, and completely free of preservatives, GMOs and trans fats
- **Cool Cravings** - a new Eggology ice cream brand featuring egg whites instead of yolks for higher protein content and a lighter texture
- **Simply Sensational** - a delicious new line of egg white protein-fortified muffins
- **On-the-Go Egg Whites** – scrambled egg whites ready in 95 seconds in the microwave

Commented CEO Brad Halpern, "Egg whites are nature's best source of protein on planet Earth, and we are honored that Eggology's Liquid Egg Whites were selected by Women's Health magazine as one of the best packaged foods for women. This helps to play a role in proving once and for all that egg whites are everything they're cracked up to be, and more."

About Eggology

Eggology was launched as a consumer retail company in 1995 after enjoying widespread success among bodybuilders and other savvy health aficionados with its flagship 100% all-natural,

certified Organic Liquid Egg Whites. Eggology is the only company that utilizes only fresh pasteurized egg whites (from eggs just three days off the farm), which are 100% pure, organic, USDA approved and kosher. The company also uses an independent lab to test for salmonella and listeria, meaning food-lovers can enjoy the company's products cold, hot, cooked, or raw. More info at www.eggology.com.

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